

EXTENDED DEADLINE



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BOGOTÁ 2020

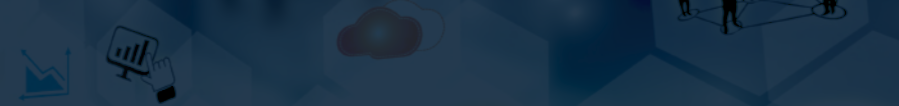
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Institutional Determinants for International Entrepreneurship Special Track BALAS 2020 Conference

Countries rarely succeed in the absence of state institutions that can establish and enforce the "rules of engagement", collect revenues, and provide public goods and services. It is likely that those in which institutions are strong, ensure the efficient allocation of resources, allow investment in higher yield activities, reduce uncertainty and friction, favor the convergence between private and social benefits, and facilitate the coordination of economic drivers. On the contrary, those in which public institutions are weak, may have several economic problems such as lower investment, slower growth in productivity, lower per capita income, and lower GDP growth.

The purpose of this special track is to explore and promote research regarding the linkage between public institutions and (international) entrepreneurship. Latin America is a promising region for scholars in search of the answers to the causes and consequences of institutional changes and how they affect entrepreneurial activities.



BALAS 2020 Conference in Bogotá, hosted by La Salle University will set the stage to explore the answers to questions like:

- > How does a changing or unstable public institutional environment affect (international) entrepreneurial activities?
- > How do different types of underdeveloped public institutions constrain (international) entrepreneurial activities and innovation?
- > What role do public institutions play in (international) entrepreneurship?
- > How do institutions shape the conditions for (international) entrepreneurship?

Best papers will be considered for special issues of Journal of Business Research, Estudios de Administración and International Journal of Advertising.

2020 THEME TRACK

Institutional determinants for (international) entrepreneurship

GENERAL BALAS TRACKS

Accounting, Management Information & Control Systems
Consumer Behavior
Corporate Finance
Culture, Social and Ethical Issues
Economics and Global Issues
Entrepreneurship and Family Business
Financial Markets, Investment and Risk Management
Information Technology Management and Operations
Management, HRM and Strategy
Marketing Management
Strategies for Global Competitiveness:
Teaching Cases and Management Education

Special Conference Tracks:

Institutional Determinants for (International) Entrepreneurship
China and Latinoamerica: Business and Economic Issues