

## Privacy Policy

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This document is used to inform website visitors regarding our policies with the collection, use, and disclosure of personal information if anyone decided to use our service. If you choose to use our service, then you agree to the collection and use of information in relation with this policy. The personal information that we collect is used for providing and improving the service. We will not use or share your information with anyone except as described in this privacy policy.

### Information collected

#### What information do we collect?

LASA collects the following personal data:

- Your name and contact details
- Date of birth
- Gender
- Online profile data/usage
- Purchasing history
- Registration and participation in LASA events and activities
- [Cookies](#)
- Authentication data
- Location information
- Author information

#### How do we use your information?

LASA uses and, where specified, shares your personal information for the following purposes:

LASA uses personal information such as name, physical address, telephone number and email address to engage in interactions with you, including contacting you about your donation, event participation, or membership.

We are using PayPal.com to permit you to make your payments using your PayPal account or a credit card. When you make your payment, you provide PayPal your PayPal account information and/or your credit card and billing contact information. This information is collected and stored by PayPal and/or its third party payment processors, and we may collect some limited information, such as your postal code and details of your transaction history. These third parties generally provide us with some limited information related to you, such as a unique token that enables you to make additional purchases using the information they've stored, and your card's type, expiration date, and last four digits. The use of your data by PayPal and/or its third party partners is subject to PayPal's privacy policies and terms of use.

LASA may use your personal information to provide you with support or other services that you have ordered or requested.

LASA may use your personal information, including the information gathered as a result of site navigation and electronic protocols and [cookies](#) (including third-party cookies), to help create and personalize website content, improve website quality, evaluate page response rates and facilitate your use of the websites.

**To communicate with you about a meeting, conference, or event:** We may communicate with you about a meeting, conference, or event hosted or co-sponsored by LASA or one of our business associates. LASA and its conference co-sponsors may contact you after the event about the event, subsequent iterations of the event and related events. Please note that LASA conference, meeting or event organizers, co-sponsors, exhibitors, and other third parties may directly request your personal information at their conference booths or presentations. Providing your information to them is optional, and you should review their privacy policies to address your particular needs and concerns about how they will treat your personal information.

**To include you in LASA Member Directories:** If you are an active member of LASA and/or one of its Sections, we may include your information in LASA Member Directory, and, if applicable, the Sections Directories.

**To assist in your participation in LASA activities:** LASA will communicate with you, if you are participating in certain LASA activities such as conferences. LASA may send you information such as newsletters related to those activities. You can unsubscribe from those newsletters.

**To engage with third parties:** LASA may share your personal data with third parties in connection with services that these individuals or entities perform for or with LASA. From time to time, we may also share your information with third parties whom we think might provide content, products, or services of interest to you.

## How can you control your information?

You can control the information we have about you and how we use it in several ways. You can review, revise, and correct the personal data that you have provided from your [Profile](#). Also we provide you the option to unsubscribe from our various communications.

## Prohibited Use of Member Information

LASA strictly prohibits collecting, scraping, or harvesting member information, including but not limited to names, email addresses, and contact details, through automated or manual means without explicit authorization.

## Enforcement and Reporting

Unauthorized use of member information for purposes such as unsolicited communications, marketing, or personal campaigns is a violation of this Privacy Policy and may result in disciplinary action, including termination of membership, and potential legal consequences. Members are encouraged to report any suspected misuse of personal information to LASA at [lasa@lasaweb.org](mailto:lasa@lasaweb.org).

## We Do Not Knowingly Collect Information from Children

Our Website is not intended for use by children age 16 and under. Therefore, you must be at least 16 years of age to use the Website. If you are under the age of 17, please do not send us any information about yourself to us. In the event that we learn that we have collected Personal Information from a person under the age of 17, we will delete that information as soon as reasonably practicable. If you believe that we might have any information from or about a person under the age of 17, please contact us at [lasa@lasaweb.org](mailto:lasa@lasaweb.org).

## Do Not Track (DNT)

LASA does not track its members to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. However, some third party sites do keep track of your browsing activities when they serve you content, which enables them to tailor what they present to you.

## Transfer of information to other countries

As an international organization, LASA engages in a number of international activities. In connection with the management of those activities, LASA may transfer information to other countries. By submitting your information to LASA via the website you consent to such transfers and to the processing of this information in other countries.

## European Union privacy rights

Under the General Data Protection Regulation (Regulation EU 2016/679), if you are an individual protected by the GDPR you may have certain rights as a data subject. To request information about or avail yourself of those rights, please send an email to [lasa@lasaweb.org](mailto:lasa@lasaweb.org). In the email please identify the specific GDPR provision(s) and any other applicable information.

## Contacting LASA

If you have any questions regarding this Privacy Policy please contact us via e-mail at [lasa@lasaweb.org](mailto:lasa@lasaweb.org).

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