WHO ATTENDS

Approximately 4,500 professors, graduate students, undergraduate students, representatives of NGOs, and other organizations worldwide. All attendees have the potential to purchase or recommend the purchase of your products and services. Exhibitors can meet with:

- University faculty, department chairs, and program directors from the United States and throughout the world
- Graduate students seeking to establish their careers
- Government and NGO representatives

WHO CAN BENEFIT?

Organizations interested in reaching university educators, graduate students, undergraduate students, NGOs and representatives of organizations who focus on Latin America. LASA Congresses gather experts on Latin America from all disciplines and diverse occupational backgrounds across the globe. Exhibitors may include, among others:

- Academic and commercial presses
- Film producers
- Foundations
- Publishers of university-level texts, journals, periodicals and magazines
- Research institutes
- Producers of information technologies, e.g., hardware, software, or internet services
- Universities and university departments
- Multimedia producers
VARIOUS INSTITUTIONS REPRESENTED BY PARTICIPANTS

LASA’s annual meeting brings together attendees from a broad range of disciplines and from organizations such as:

- Berlin School of Social Sciences
- Brown University
- Centro de Investigaciones y Esudios Superiores
- Columbia University
- Duke University
- Edinburgh Napier University
- Free University of Berlin
- Geneva School of Diplomacy
- Harvard University
- Institute of Latin American Studies
- King’s College London
- London School of Economics and Political Science
- New York University
- Pennsylvania State University
- Pontificia Universidad Católica de Perú
- Queen Mary University of London
- Saint Louis University
- Temple University
- Universidad de Barcelona
- Universidad de Buenos Aires
- Universidad Carlos III de Madrid
- Université Catholique de Louvain
- Universidad Central de Venezuela
- Universidad de Granma
- Universidad de Holguín
- Universidad de La Laguna
- Universidad de los Andes
- Università di Trieste
- University of Aberdeen
- University of Bordeaux
- University of Granada
- University of Iceland
- University of Oxford
- University of Porto
- University of St Andrews
- University of Warsaw

For any questions or to apply, email lasaexhb@pitt.edu
PAST EXHIBITORS

A Thread of Hope Guatemalan Fair Trade
Alexander Street Press
Americas Society/Council of the Americas
Association Book Exhibit
Babbitt Instructional Resources
Berghahn Books, Inc
Bilingual Press/Editorial Bilingüe
Bloomsbury Academic
Border Songs
Boston University/Department of International Relations
California State University, Long Beach (Film & Electronic Arts Department
Cambria Press
Center for a Free Cuba
Center for Latin American Studies, UC Berkeley
Center for Latin American Studies, University of Miami
Center for LA Studies & Caribbean Studies
Center for Puerto Rican Studies
Cornell University Press
Council for International Exchange of Scholars
Council of American Overseas Research Centers/ Americas Research Network
Creighton University - The Werner Institute
David Rockefeller Center for Latin American Studies, Harvard University
Digitalia
Documentary Educational Resources, Inc
Duke University Press
EcoAméricas
Fondo de Cultura Económica
Fondo de Cultura Económica USA
Food First/ Institute for Food and Development Policy
Fulbright Scholar Program/Institute of International Education
Great Books Foundation
James Weldon Johnson Institute, Emory University & Extamuros Facsimiles
Hackett Publishing Company
Editorial de la Universidad de Puerto Rico
Editorial del Instituto de Cultura Puertorriqueña
Editorial Isla Negra /Librería Norberto Gonzalez
Editorial Plaza Mayor
Editoriales Académicas y Universitarias de Colombia
El Colegio de la Frontera Norte/ Facultad Latinoamericana de Ciencias Sociales, Sede México
El Colegio de México
Explore505
ERIP Ethnicity, Race and Indigenous Peoples in Latin America and the Caribbean
Facultad Latinoamericana de Ciencias Sociales (FLACSO)
Instituto de Estudios Peruanos
Instituto Internacional de Literatura Iberoamericana (IILI)
Instituto Mora
Librería Mágica
Libros El Navegante/Ediciones Callejón
Ocean Sur
Pontificia Universidad Católica del Perú
Siglo del Hombre y Editoriales Universitarias de Colombia
Tertulia Viejo San Juan
Universidad de Belgrano, Programa de Estudios
Universidad del Pacífico
Universidad Nacional Autónoma de México (UNAM)
University of the West Indies Press
Yolanda Carlessi
Haymarket Books
Hispanic American Periodicals Index (HAPI)
Indiana University Press
Institute of Latin American Studies at Columbia University
Inter-American Foundation
Karina Library Press
Latin America Working Group Education Fund
Latin American News Digest
Latin American Perspectives
Lexington Books
Liberty Fund, Inc.
Lynne Rienner Publishers
Lyons Press (an imprint of Globe Pequot Press)
Markus Wiener Publishers
Middlebury Language Schools
New London Librarium
Northwestern University Press
Organization of American States
Pathfinder Press
For any questions or to apply, email lasaexhb@pitt.edu
EXHIBIT BOOTH PACKAGES

Different packages have been created to meet the different needs of our exhibitors. The Exhibition Hall has been divided into areas which represent the different packages. Please find below a description of each package:

**Harbor Package (Island Booths)**
$2,360
For those wishing to have every square meter filled with visitors.

Each 8’ x 20’ booth comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)

**Beacon Hill Package (Larger Booths)**
$1,950
Designed to enhance open conversation in a comfortable setting.

Each 10’ x 13’ booth comes with:
- One (1) table
- One (1) wastebasket
- Identification sign
- Two (2) chairs
- Three (3) exhibitors’ badges* (good for all Congress activities)
Dorchester Package (Traditional Booths)  
$1,525  
Honor tradition. Booths enabled for browsing and privacy.

Each 10’ x 8’ (may be 10’ x 10’) booth comes with:
• One (1) table
• One (1) wastebasket
• Identification sign
• Two (2) chairs
• Three (3) exhibitors’ badges* (good for all Congress activities)

Back Bay Package (Tables)  
$865  
An open market of books, goods, and conversations.

Each 6.5’ x 6.5’ space comes with:
• One (1) table
• One (1) wastebasket
• Identification sign
• Two (2) chairs
• Three (3) exhibitors’ badges* (good for all Congress activities)

*Discounts are offered on our exhibiting packages to our institutional members.

Capital Conventions, LASA’s Exhibit Management Partner will support all shipping/customs procedures and enable a smooth process into and out of Boston.

For any questions or to apply, email lasaexhb@pitt.edu
PAYMENT SCHEDULE

All payments and reservations will be made via the exhibitor online reservation system (http://lasa.international.pitt.edu/eng/congress/bookexhibit-main.asp). For any questions, email lasaexhb@pitt.edu.

December 15, 2018
• Minimum of 50% deposit of total booth rental fee due with completed application.

February 1, 2019*
• Balance of the rental fee is due.
• Deadline to receive cancellation refund (less a $375 service fee).

February 28, 2019
• Reservations deadline for advertising in the Congress program

April 12, 2019
• Materials due for advertising in the Congress program

*After February 1, if space is available, those wishing to exhibit will be required to pay in full by check, wire transfer, Visa, MasterCard or American Express.

MAILING LIST

Establish relationships, encourage booth traffic and increase your visibility by renting the postal addresses mailing list. Send an invitation to your booth before the meeting and introduce registrants to your organization. Or on the contacts you made during the meeting.

For-Profit Organizations

Pre-registrant list: $520
• Includes: Attendees registered by April 5, 2019
• List provided by: April 15, 2019

On-site list: $575
• Includes: All LASA2019 registrants
• List provided by: June 25, 2019

Non-Profit Organizations

Pre-registrant list: $410
• Includes: Attendees registered by April 5, 2019
• List provided by: April 15, 2019

On-site list: $460
• Includes: All registrants for the LASA2019 Congress
• List provided by: June 25, 2018

*Membership postal address mailing lists are also available for purchase.
CONGRESS ADVERTISING OPPORTUNITIES

Advertising in the LASA2019 Program Book offers an excellent opportunity to reach all of the 4,500 Congress attendees. The book and application are made available online and distributed on-site to all registrants.

**Congress Program**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$920</td>
</tr>
<tr>
<td>Half page</td>
<td>$575</td>
</tr>
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</table>

**Specifications**

- Full page: 7.5 inches (wide) x 10.5 inches (high).
- Half page: 7.5 inches (wide) x 4.75 inches (high).
- Bleed pages and color are not acceptable. All will be in black and white.
- All will also be included in a combined PDF document in the app.
- Ads must be submitted in electronic form only.

**Deadlines**

- Reservations: February 28, 2019
- Materials: April 15, 2019

**Congress App Advertising**

- **Exhibitor App Description Enhancement Package: $30**
  - Includes a color or B&W PDF Ad within the Exhibitor description in the App

- **Devoted App Tab: $1,120** (limited availability)
  - Reserves a tab specifically for your organization/publishing company.
  - The tab can include any information and links.
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

- **Home Page Banner: $1,435** (limited availability)
  - Includes a banner in the home page (can include a link to a web page).
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

- **Sessions Banner: $690**
  - Includes a top page banner within the individual sessions. On a rotational basis with other organizations/publishing companies.
  - A 10% discount will be provided for this app ad if a program book ad is also purchased.

For any questions or to apply, email lasaexhb@pitt.edu
EXHIBIT SCHEDULE

Installation of Exhibits

Thursday, May 23
4:00 p.m. - 7:00 p.m.

Exhibit Hall

Friday, May 24
9:30 a.m. - 7:30 p.m.

Saturday, May 25
9:30 a.m. - 7:30 p.m.

Sunday, May 26
9:30 a.m. - 7:30 p.m.

Monday, May 27
9:30 a.m. - 12:30 p.m.

Dismantling of Exhibits

Monday, May 27
12:30 p.m. - 3:30 p.m.

For any questions or to apply, email lasaexhb@pitt.edu

The Latin American Studies Association (LASA) is the largest professional Association in the world for individuals and institutions engaged in the study of Latin America. With over 12,000 members, nearly 60 percent of whom reside outside the United States, LASA is the one association that brings together experts on Latin America from all disciplines and diverse occupational endeavors, across the globe.

www.lasaweb.org
# COMPANY INFORMATION

<table>
<thead>
<tr>
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<tbody>
<tr>
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<tr>
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# PAYMENT

50% deposit of total booth rental fee is due by December 15 with completed application. Balance of the rental fee is due by February 1. Any cancellation before February 1 will be refunded less a $350 service fee. Any cancellation after February 1 will not be refunded.

## PAYMENT METHOD

- **Check**: Please make payable to LASA. Mail to address listed above.
- **Wire transfer**: send an email to lasaexhb@lasa.pitt for bank information
- **Credit Card**:
  - Visa
  - MasterCard
  - American Express

# BOOTH PREFERENCE

All reservations and booth selections will be made in the online exhibitor reservation system, available at the end of August.

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# AUTHORIZATION

This contract must be submitted with an authorizing signature, agreeing to abide by all terms, conditions, and specifications and committing to the total tallied above. Any questions regarding a specific opportunity in advance of submission may be directed to the LASA Exhibits Manager, contact information above.

**Authorized Signature**

<table>
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**TOTAL** $__________________________